

Turning your  
house into  
your dream  
home

# DOING IT RIGHT

With help from D4 Construction

## It's All About Time

### *Timing is everything*

You're ready to renovate:

- ⇒ You've created a realistic budget
- ⇒ The proper financing is in place
- ⇒ You've done your pre-planning work
- ⇒ The fixtures you want/need have been chosen
- ⇒ You've found a contractor you trust



*Tip the  
scales in  
your favor by  
planning  
ahead.*

The planning's all done. You're excited about seeing your dreams become a reality. All that's left to do is call your contractor and let him know you're...

### **Ready to Renovate NOW**

Unfortunately, even though you're ready your contractor may not be.

A healthy economy combined with increasing housing starts and rising renovation spending means longer and longer lead-times before contractors can schedule in new jobs. Many remodeling companies are booked months, some even a year, in advance.

In our fast paced, busy, and often over booked lives waiting can be difficult and, at times, even impossible for us to fit into our tight schedules.

***Time is at once the most valuable and the most perishable of all our possessions.***

***- John Randolph***

### **Survey Says:**

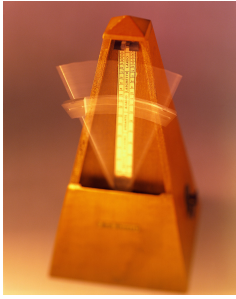
A recent survey by EasyMoney.com revealed that:

- ⇒ Millions of dollars in uncashed cheques sit around simply because the owners can't bear to stand in the line up at the bank.
- ⇒ Others avoid going to the doctor because they can't deal with waiting-room delays.
- ⇒ Still others would rather abandon shopping carts than be caught up in the line-up shuffle.

... we don't like- can't afford- to **wait!**

### **Tipping the Scales**

Though waiting can be hard there are a few things you can do to improve your odds... to tip the scales in your favor.



*Time and tide wait for no man. A pompous and self-satisfied proverb, and was true for a billion years; but in our day of electric wires and water-ballast we turn it around: Man waits not for time nor tide.*

*Mark Twain*

1. Choose a 'slow' month to book your renovation. Statistics show that January, April, May, and July are the slowest months. February, August and October are your next best choice. If you're looking to get your job done immediately choosing one of these months may improve your odds.
2. Book ahead – thinking of renovating as soon as your budget/calendar/life will allow? Take a moment to sit down and figure out when that time will be and ask your contractor to reserve a spot for you then.
3. Wait-list yourself – remodeling companies experience cancellations from time to time which can leave them with unexpected job openings. If timing's not a problem for you either way, ask to be put on your contractor's wait-list.
4. Make sure any cabinets, counter-tops, tubs, toilets, sinks, etc needed for your project are in stock. Back ordered items can put your job on hold for as much as six weeks or more.

### Book Today To Remodel Next Week...

Count on having to plan your remodeling project months in advance, much as you would a summer holiday, family reunion or any other major event. Doing so could significantly decrease, maybe even eliminate that dreaded, time-eating

**wait.**

---

### Upcoming Topics

⇒ Heating/cooling and your roof

⇒ Spring Maintenance

⇒ Summer Maintenance

### For more information:

If you are interested in tipping the timing scales in your favor for turning your house into your dream home, or if you simply have remodeling questions or needs -call Mike Spruyt at 572-4812

---

## The D<sub>4</sub> Guarantee



**D<sub>1</sub>** – Your job will be done for the price specified—there are no surprises or hidden costs.

**D<sub>2</sub>** – Your job will be completed the way you want it done.

**D<sub>3</sub>** – If you aren't satisfied with the finished product we'll fix it for free.

**D<sub>4</sub>** – All work comes with a 2-year guarantee on all workmanship